



FUNDGIVE DONATION BASED FUNDRAISER

1. ORGANIZATION'S PROFIT:

- Cash & Check - Profit 100%
- Online Donation - Profit 75%
- Product Shopping - Profit 40% - except Tervis (35%) and apparel (20%)

2. ONLINE SHOPPING:

- Group chooses whether to add online catalog or keep it donation based only
- Catalog purchases are **all ship directly to the customer address**

3. CHOOSE: FUNDGIVE or READ-A-THON

4. SPONSOR DASHBOARD:

- Shows sales in real time
- Add teachers/coaches to help with registration
- Upload organization's logo
- Send emails from dashboard
- Social Media artwork and templates for posts
- Read A Thons – Choose pages or minutes read
- Templates for emails and announcements
- Choose to have tax deductible receipts sent automatically for online donations
- Enter cash and check donations at the end by participant

5. STUDENT DASHBOARD:

- Less than a minute to register
- Participants earn coins to spin for prizes – the more they participate, the more coins earned
- Send emails, texts and social media posts directly from the dashboard
- Texts and emails are personalized with the contact nickname (ex. Papa) and the participant's name and photo

6. PACKETS contain all the information needed for families

7. END OF SALE:

- A Fundraising Report and Profit Statement are generated and sent after the end date
- The Profit check is printed and mailed the following Wednesday after the reports are generated

8. ALL CASH AND CHECK donations are kept and deposited into the organization's account after they have been recorded on the Sponsor Dashboard

9. PARTICIPATION MINIMUM is \$8.00 per packet. If amount raised is below this amount, there will be a charge of .40 per packet to cover the cost of materials, shipping and handling.